

LAILA J. WILSON

CONTACT

- ☎ (850) 694-6697
- ✉ lailamaejade@gmail.com
- 🌐 www.lailajadewilson.com

PROFILE SUMMARY

My name is Laila Wilson, a Tallahassee native and Broadcast Journalism student at FAMU. I've worked as an Associate Producer for FAMU TV News 20, a Photographer/Videographer for HBCU Gameday, and a Photographer/Production Assistant. I'm passionate about storytelling and creating impactful content.

EDUCATION

2020-2025

FLORIDA AGRICULTURAL & MECHANICAL UNIVERSITY
Tallahassee, FL

- B.S. Broadcast Journalism

2016-2020

LEON HIGH SCHOOL
Tallahassee, FL

- High School Diploma

ORGANIZATIONS

- **Jewels, Inc.** | Mar. '23
- **FAMU Active Volunteer Efforts (FAVES)** | Oct. '23
- **Turning Pages** | Aug. '24
- **Alpha Kappa Alpha Sorority, Inc.** | Mar. '25

WORK EXPERIENCE

FAMU TV News 20

JAN. 2025 -

Associate Producer

PRESENT

- Coordinated daily newscast production by researching, writing, and editing scripts, ensuring accurate and engaging content aligned with station standards.
- Assist with managing newsroom operations by collaborating with anchors, reporters, and technical staff to meet tight deadlines and deliver live broadcasts seamlessly.
- Executed creative story ideas by identifying trending topics and community issues, enhancing viewer engagement and audience reach.

Mega Ace Media

AUG. 2023 -

Photographer & Production Assistant

PRESENT

- Captured high-quality photos and videos for various projects, ensuring visual content met creative and technical standards for client and production needs.
- Supported production teams by setting up and breaking down equipment and assisting with lighting and camera operations to help with workflow.

HBCU Game Day

JAN. 2023 -

Reporter & Videographer

DEC. 2024

- Provided in-depth game coverage by conducting pre- and post-game interviews, delivering real-time updates, and crafting engaging stories to highlight players, coaches, and key moments.
- Filmed and edited high-quality video content capturing game action, crowd energy, and behind-the-scenes footage to create dynamic features for digital and social media platforms.
- Collaborated with the production team to develop compelling storylines and ensure seamless coordination of on-site reporting, maximizing audience engagement across platforms.